

Allpack Launches Employee Ambassador Committee to Champion Culture & Collaboration

Allpack is proud to announce the launch of its **Employee Ambassador Committee (EAC)** a dynamic new initiative designed to empower team members, strengthen internal culture, and amplify employee voices across the business.

The committee, made up of passionate representatives from various departments, will be responsible for arranging internal events and activities throughout the year to foster a more inclusive, engaged, and collaborative environment where every employee feels heard, valued, and inspired to contribute.

The Employee Ambassador Committee will focus on several key areas:

- **Employee Engagement:** Organising events, activities, and initiatives that bring teams together and celebrate achievements.
- **Feedback & Communication:** Acting as a sounding board for ideas, concerns, and suggestions from colleagues.
- **Culture & Values:** Promoting Allpack's core values and ensuring they are reflected in everyday interactions and decision-making.
- **Well-being & Inclusion:** Supporting mental health, diversity, and inclusion efforts across the organisation.



Ellie Cooper, HR Manager at Allpack, commented:

"This committee is a fantastic opportunity to provide the Allpack staff a stronger voice and create a workplace culture that's not only productive but genuinely enjoyable. It's about listening, learning, and leading together."

During July the following internal events to were organised by the EAC as a starting point for the work of the Committee:

- National Chocolate Day on the 7th July to celebrate the start of the Allpack Employee Ambassador Committee every employee was provided a bar of chocolate.
- National Kebab Day, 11th July, a lunchtime event for staff to enjoy a variety of kebabs was on offer.
- World Emoji Day, 17th July, a competitive quiz to decode the emoji clues was organised to coincide with a day of celebrating all things emoji.
- International Day of Self-Care, 24th July, allowed staff to take part in a fund and informative activity that explored resources on self-care and well-being with a short quiz.
- International Friendship Day, 30th July, helped to spread kindness and connection across the workplace with a small surprise employee gift.

The committee will meet regularly to discuss initiatives, share feedback, and collaborate on projects that enhance the employee experience. From charity drives and wellness campaigns to team-building events, the possibilities are wide-ranging and impactful.

Allpack believes that when employees thrive, the business thrives. The Employee Ambassador Committee is a testament to that belief and a bold step toward a more connected and empowered future.

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Allpack Showcases Sustainable Packaging Innovations at PPMA Total Show 2025

Allpack made a strong impression at this year's PPMA Total Show, 23-25 September, Hall 5, NEC, the UK's leading event for processing and packaging machinery, by exhibiting a range of innovative and sustainable packaging solutions for the process packaging sector.

Visitors to the Allpack stand experienced first-hand the company's latest advancements in:

- Automated Pallet Wrap Solutions – Designed for maximum load stability and reduced plastic usage, Allpack's pallet wrap offerings continue to lead the way in efficiency and sustainability.
- Void Fill Systems – With a focus on eco-friendly materials and automated dispensing, Allpack's void fill solutions help businesses protect goods while reducing environmental impact.
- Paper Taping Technology – Demonstrating the shift toward plastic-free packaging, Allpack showcased its high-performance paper taping systems, ideal for companies looking to enhance recyclability and brand presentation.

"The PPMA Total Show is a key event for us to connect with industry leaders and showcase how our packaging solutions can help businesses of all sizes meet both operational and sustainability goals," said Andrew Almond, Marketing Manager at Allpack. *"We were thrilled by the positive response to our products and the conversations we had around the future of sustainable packaging."*

The Allpack team engaged with a cross-section of industry visitors over the three-day event, offering live demonstrations and expert advice on how to streamline packaging operations while embracing eco-conscious practices.

As sustainability continues to shape the future of packaging, Allpack remains committed to delivering solutions that are not only effective but also environmentally responsible.

Allpack to Exhibit at the E-Commerce, Packaging & Labelling Expo, part of the White Label Expo, ExCeL, London

Allpack is excited to announce our participation in the E-Commerce, Packaging & Labelling Expo, taking place on 12th and 13th November 2025 at ExCeL London.

This premier industry event brings together the brightest minds and most forward-thinking companies in packaging, logistics, and e-commerce. Allpack will be showcasing its latest innovations designed to help businesses streamline operations, reduce environmental impact, and enhance productivity.

Visitors to the Allpack stand, E982, can expect:

- Live demonstrations of cutting-edge packaging technologies
- Expert consultations on sustainable packaging strategies

- Interactive displays featuring Allpack's newest product lines
- Insights into automation, efficiency, and eco-conscious design

Andrew Almond, Marketing Manager at Allpack, shared:

"We're thrilled to be exhibiting at this year's E-Commerce, Packaging & Labelling Expo. It's a fantastic opportunity to connect with industry leaders, share our vision for the future of packaging, and demonstrate how Allpack is helping businesses thrive in the fast-paced world of e-commerce."

The Allpack Team look forward to discussing sustainable future packaging projects and plans with the events attendees during the events 2-days.

Allpack Launches “The Science of Corrugated” Guide

Allpack is proud to unveil its latest educational publication, “The Science of Corrugated”, a comprehensive booklet designed to inform and empower packaging professionals with deeper insights into the technical foundations of corrugated board and its performance across the supply chain.

Created for procurement teams, warehouse managers, and sustainability leads alike, the booklet breaks down complex packaging science into clear, actionable knowledge. Topics covered include:

- Board Grade Analysis – Understanding the composition and classification of corrugated board for optimal performance.
- Paper Performance – Insights into paper strength, moisture resistance, and how it affects packaging integrity.
- Box Compression Test (BCT) – A guide to measuring stacking strength and load-bearing capacity.
- Case Size Ratios – How dimensional efficiency impacts logistics, storage, and cost-effectiveness.
- Supply Chain Considerations – Exploring how packaging choices influence sustainability, transport, and product protection.

“This booklet is part of our commitment to not just supply packaging, but to educate and support our customers in making smarter, more sustainable decisions,” said Andrew Almond, Marketing Manager at Allpack. *“It’s a tool for anyone who wants to understand the science behind the box.”* Available in a PDF digital format, The Science of Corrugated is available to view via the Allpack website.



Allpack Launches Issue #2 of ‘The Eco Adventures of Sustainable Sam: Formula S - The West Midlands 500’



The race for sustainability is back on! Allpack is thrilled to announce the launch of Issue #2 of its original comic book series, The Eco Adventures of Sustainable Sam, titled Formula S – The West Midlands 500.

Following the success of the debut issue, this latest instalment sees our eco-hero Sustainable Sam take on the biggest challenge yet: a high-speed, high-stakes race across the West Midlands, where innovation, teamwork, and planet-friendly packaging are the keys to victory.

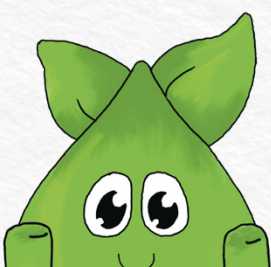
Packed with action, humour, and environmental wisdom, Formula S blends storytelling with sustainability education, making it a hit with readers of all age, from curious kids to eco-conscious professionals.

“We wanted to create something that’s not only fun and visually exciting but also sparks conversations around sustainability in a fresh and accessible way,” said Andrew Almond, Marketing Manager at Allpack. *“Issue #2 takes things up a gear, literally!”*

The comic features:

- A thrilling race around the legendary West Midlands 500 track
- Clever packaging solutions woven into the storyline
- Thought provoking Spot the Difference
- Bold illustrations and dynamic characters

Printed on fully recyclable material, the comic reflects Allpack’s commitment to sustainability in both message and medium. Copies of Formula S – The West Midlands 500 will be available at upcoming trade shows, customer visits, with a digital version available to be downloaded via the Allpack website.



Allpack Team Celebrates World Lake Day with a BBQ Kebab Luncheon by Kingswood Lakeside

In celebration of World Lake Day, the EAC organised a relaxed and flavourful BBQ kebab luncheon by the scenic lakeside at Kingswood Lakeside Business Park.

The event was a chance for staff to take a well-earned break, enjoy the outdoors, and recognise the importance of preserving natural water environments. With the tranquil lake as a backdrop, colleagues gathered to enjoy freshly grilled kebabs, vegetarian options, and seasonal sides. "World Lake Day is a great reminder of the natural beauty around us," said Ellie Cooper, HR Manager at Allpack. "It was fantastic to see the team come together to celebrate with good food, good company, and a shared appreciation for the environment." The luncheon not only celebrated the day but also reflected Allpack's ongoing commitment to enhancing staff interactions, with lakeside chats, and a renewed sense of inter-departmental connections, both with nature and with one another.



Allpack Staff Photography Competition

During August creativity was in full focus at Allpack as staff took part in the company's Staff Photography Competition, organised by the EAC, celebrating visual storytelling and the beauty of everyday moments. The competition invited team members to submit their best shots, with themes ranging from nature, holidays, days out and landscapes all with an Allpack twist.

After a wave of impressive entries, Geoff Sheddon was crowned the winner for his breathtaking landscape photograph, capturing the serene countryside of the Roaches with perfect composition and featuring a Sustainable Sam Character.

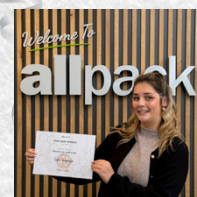
"Geoff's photo stood out for its clarity, mood, and connection to the environment," said Ellie Cooper, HR Manager at Allpack. "It's a reminder of the creativity within our team and the beauty that surrounds us every day."

Runners-up will also be recognised, with selected entries displayed in the office to celebrate the talent and perspective of Allpack's staff.

The competition was part of Allpack's Employee Ambassador Committee work to encourage employee engagement and well-being.

Staff Awards

Over the previous quarter, Allpack recognised the achievements of the following staff members:



July
Katie & Richard



August
Antonia & Steve



September
Maisie & Lubo

Core Value Awards

Steve, Andy and Nick

